

CoWa designs

CoWa designs is a small independent business specializing in affordable web sites and social networking packages for all your personal or business needs

# Social Networking

The best way for companies to:

- Market their products and services
- Engage their customers
- Generate more leads and shorten the sales cycle
- Expand their brand
- Create a more dynamic and real-time company culture
- Get to market faster



# Social Networking Packages



Every day millions of people are using social networking and creating social media content. Originally viewed as simply entertainment for teenagers, social networking is fast becoming the best way for companies to reach their target markets.

All Social Networking packages include the following:

- E-mail/phone consultation
  - Words of text
  - Links
- Photos and other misc. graphic images
  - Related Articles

## Standard Social Networking Package Elements

- 6 Social Networking Sites of your choice
- Posts at a frequency of 1 per week
- Integration with other social networking sites; if applicable

## Premium Social Networking Package Elements

- Up to 15 sites
- Posts at a frequency of 3 per week
- Video Blogging
- Integration with other social networking sites; if applicable

CoWa Designs understands that each individual or business has very different needs, for that reason, custom social networking packages are available. Please contact CoWa Designs for current pricing on all social networking packages.  
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